



Going further  
for health

# HARTMANN

## Going further for health

**E.D.E.**

European Association for Directors and Providers of  
Long-Term Care Services for the Elderly

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1<sup>st</sup> April 2017, Bratislava

# HARTMANN at a glance

We have had a passion  
for healthcare for 200 years  
and we keep going further...



Operations began in 1818



Global headquarters in Heidenheim, Germany



Present in 34 countries on all continents



Over 10,000 employees worldwide



Revenues reached 1.986 billion EUR in 2016

we are a catalyst who  
activates **innovation**  
and **progress**

we **confidently**  
show people the  
way forward

# Going further for health

we go the **extra mile**  
for professionals and  
patients

**we know** where  
healthcare is  
heading

we **challenge**  
convention and  
push boundaries



## Passion

To drive healthcare forward, we have a passion for what we do. We thrive on generating and implementing ideas.

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# Partnership

To drive healthcare forward, we are open and we collaborate. We can only affect real change by building sustainable partnerships.





# Professionalism

To drive healthcare forward, we take what we do seriously. We are experienced and skilled.

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# E.D.E. General Assembly

Cooperation  
HARTAMANN-RICO a.s & APSS

**1. 04. 2017**  
**Bratislava**

# Who we are

We are the **leading manufacturer and distributor** of medical devices and hygienic products in the Czech & Slovak Republic



Founded in 1991 in CZ (since 1993 active also in SK)



Headquarters in Brno, Czech Republic



4 production plants



1480 employees in CZ and SK (September 2015)



Disinfection



Incontinence  
Management



Personal  
Healthcare



Risk  
Prevention



Wound  
Management





# Who we are

APSS CR is the biggest professional organization uniting providers of social services in the Czech Republic.



Established in 1991,



Gathers 1 1030 organizations and 2334 registered services



Represents and defends interests of its members by the government and not government institutions.

Initiation and support of desirable law regulation of social services.



Organizes congresses, specialized conferences and programs of education. Issues the nation famous magazine Social services and an expert magazine The leaves of social work. Issue also books and expert publications.

# More than 10 years of successful cooperation



O krok dál  
pro zdraví

**1991**

HARTMANN-RICO  
a.s.

**1991**

APSS



Cooperation since 2005



We are going further  
together for higher quality  
of social care in Czech Republic



# What we do together...



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# PARTNER ASSOCIATION OF SOCIAL CARE PROVIDERS

## **Exclusive partnership contract**

- support Social care magazine 10x year
- Participation on conferences (300 – 600 participants) 7x year
- Participation on local meetings
- Usage of logo „Partnership“
- Member of association
- Competitive clause





# Our projects



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# Quality Mark in social services



ZNAČKA KVALITY  
V SOCIÁLNÍCH SLUŽBÁCH

- ❖ Model of evaluation and certification of quality in care homes
- ❖ Qualitative criteria from the user's perspective
- ❖ External quality management
- ❖ Since 2011 certified more than 70 care homes

## ***Possible impacts:***

- ***Motivation to quality improvement***
- ***More intense focus on users***
- ***Adaptation of reimbursement***



# Quality Mark in social services



ZNAČKA KVALITY  
V SOCIÁLNÍCH SLUŽBÁCH

## Principles

- Quality from user's perspective
- Voluntarity
- Transparency

5 KEY AREAS, MORE THAN 300 CRITERIA  
1000 POINTS + 20 POINTS IN BONUSES

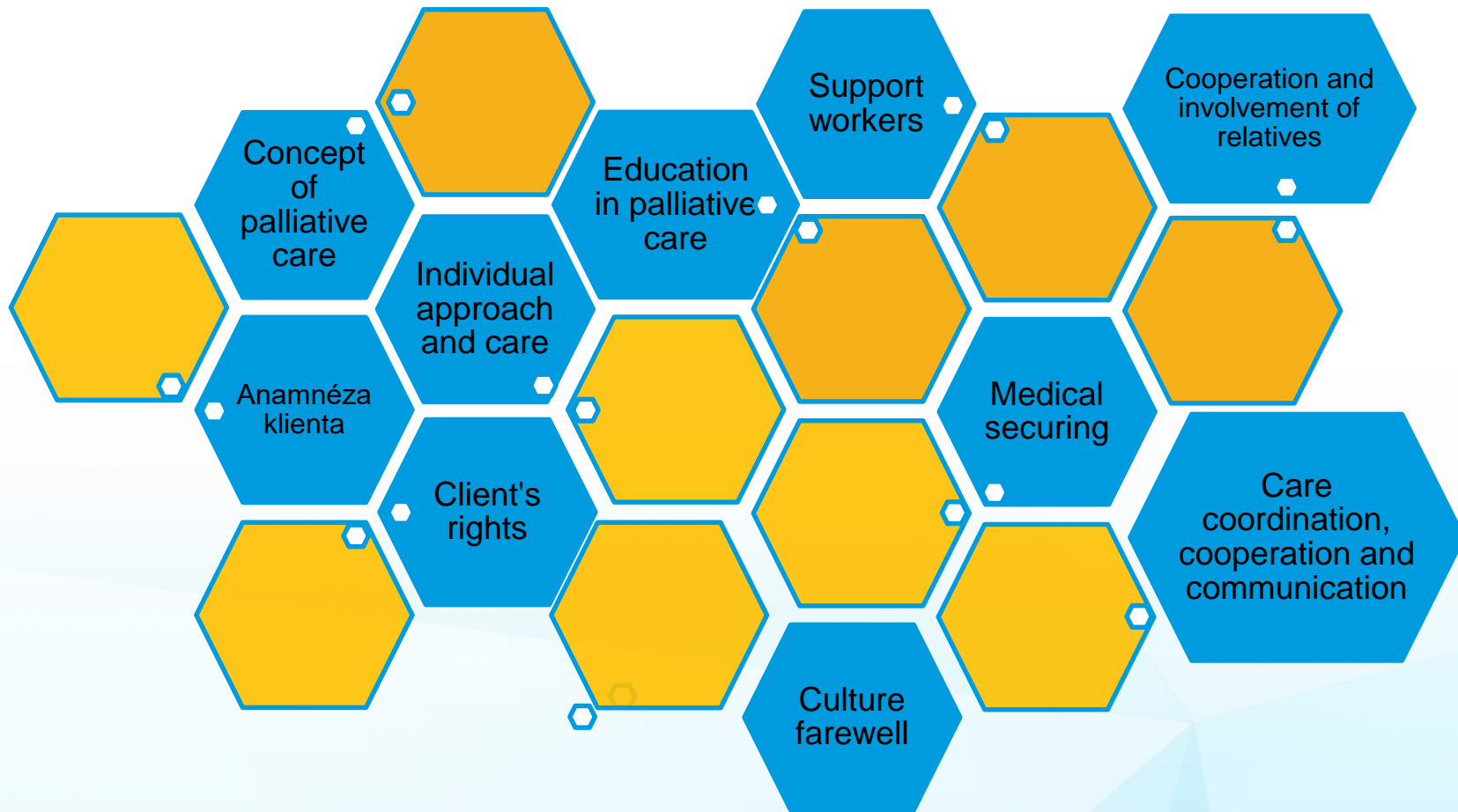
- ✓ ACCOMMODATION
- ✓ BOARDING
- ✓ FREE TIME AND CULTURE
- ✓ PARTNERSHIP
- ✓ CARE



# Palliative care certification

National project Palliative care in social services (care homes). The Associations certifiat to care homes upon on certification and education.

## Key areas for certification:





# Happy age in the eyes of children

## Art competition for children



It is a competition that initiates and strengthens the dialogue between generations and connects two different worlds and two different age generations, but they have nothing to give to each other.

Announcement of the 5 best artworks selected by an expert jury in each of the three age categories (drawing, painting), 5 works in the category for children with disabilities, 3 winning entries in the category of photography takes place in Prague on the occasion of the Week of Social Services Czech Republic.

Winners will receive valuable gifts and the winning schools a donation in the amount of CZK 5,000.

[www.stastne-stari.cz](http://www.stastne-stari.cz)



# National Award of Social Services & caregivers of the year

## Categories of awards:


- the social workers
- social service workers working in all kinds of social services




# YOUR CARE – web platform for relatives and elderly

VašePéče.cz the information and search portal covering a wide range of contacts and information in the field of social and health services

 Find providers of social and health services in your area

 Orientate easily in a wide range of issues of social and health services

 Ask for advise you service that is right for you or your relatives and we will help you to solve the sudden situation.

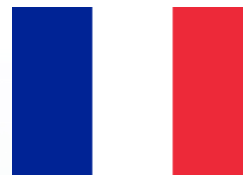
[www.vasepece.cz](http://www.vasepece.cz)



# Study trips

Every year we organize study tours for managers of nursing homes in order to know the functioning of social services abroad and inspire:

Ukraine, Greece, Slovakia, Macedonia, Austria, Slovenia, Germany, Switzerland, France



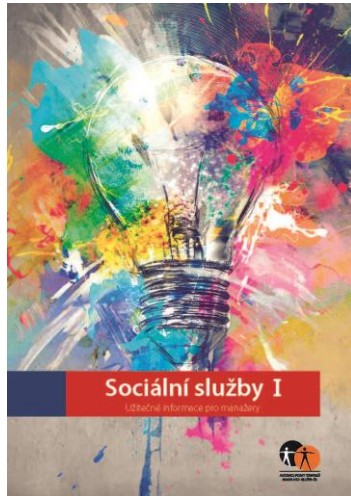


# Brochure: Want to stay at home

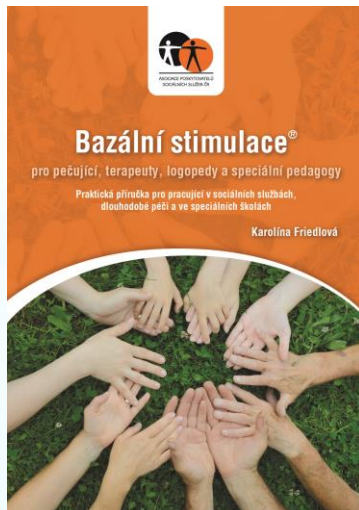
It is designed especially for seniors and their relatives, which provides concise and practical guidance on how to proceed in a situation where they need the care of another person, or they themselves are the ones who care that they provide.



# Support the publication of books and the nation famous magazine Social services and an expert magazine



## Books



## Magazine:



# Thank you!

Do you have any questions?



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